

1950

Meetings

**Dates of Meeting:**

29-8-1950 - 10-9-1950

**Type of Meeting:**

2nd national Xinhua conference

**Place of Meeting:**

Beijing

**Attendance:**

Xinhua cadres

**Major Agenda Items:**

The introduction of “division of labour” The breakup of the integrated production chain of publishing, printing, and distribution

**Speeches/Reports:**

**Other Decisions and/or Actions:**

In practice, this decision proposed both a division of labour along organizational lines and a specialization according to subject matter, as practiced in the Soviet Union. It thus required the separation of Xinhua’s publishing, printing, and distribution activities.

the Publications Administration was to concern itself only with matters of policy, including the supervision and execution of such policies by the publishing firms. As far as possible, specialization was to be effected within the publishing industry.

First, the publishing, printing, and distributing of books and periodicals were to be handled by three separate groups of organizations: publishers, printers, and distributors. Second, each publishing company was to specialize in works in specified fields. These aims were designed to assure a concentrated use of publishing facilities, to strengthen coordination among the companies, and to avoid unnecessary duplication of effort

**Remarks:**

October 28: Directive of the Government Administration Council of the Central People’s Government Concerning Improving and Developing the Publishing Business in the Whole Country,”